

SYDNEY LANG

Industrial & Digital Designer

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EXPERIENCE



PROCTER & GAMBLE

CINCINNATI, OH | FALL 2020

Industrial Design intern working on the Feminine Care Innovation Design team. Contributed to several projects relating to innovation in the category, sustainability, packaging, and interface design. Developed concepts, strategies, prototypes, and collaborated with a cross functional team.



JOHNSON & JOHNSON

RAYNHAM, MA | SPRING 2020

Industrial Design and UI UX intern, working as the lead UI UX designer on the redesign of an orthopedic procedural interface, collaborating across multidisciplinary teams and conducting user testings during VOC sessions with surgeons. Contributed to the design of a mobile app in conjunction with a minimally invasive surgical unit, and an orthopedic consumer wearable. Employed sketching, CAD skills, and critical thinking to prototype.



LOFT LLC

PROVIDENCE, RI | SUMMER 2019

Industrial design intern working on a multi-disciplinary team to design consumer wearables, medical devices, software applications, toys, and branding through sketches, 3D prototypes, CAD, and digital renderings. Participated in and won an app concept contest for Bose AR and Women of Wearables.



SIEMENS

CINCINNATI, OH | FALL 2018

Industrial Design intern tasked with designing a wearable medical device to showcase the newest release of Siemens' CAD software, NX. Employed research, problem solving, critical thinking, model making, CAD development, & collaboration with team members to design an insulin pump remote.

CINCINNATI, OH | SPRING 2018

Industrial Design intern assisting team in the Consumer Products & Retail Industry. Tasked with designing a 'smart' sporting goods product to convey how digitalization is driving next generation design in the sporting goods industry. Utilized research skills, sketching, & CAD ideation and modeling techniques.



INNERVIEW

CINCINNATI, OH | SUMMER 2017

Graphic design intern tasked with developing a system of branded graphics including infographics and one pagers for the company to use as marketing materials. Collaborated with marketing specialists to prototype and develop a final concept.

EDUCATION

UNIVERSITY OF CINCINNATI, DAAP

FALL 2016 - MAY 2021 | CINCINNATI, OH

College of Design, Architecture, Art & Planning
BS in Industrial Design | 3.8 GPA | Dean's List
Class of 2021

Participating in the professional practice program, alternating semesters of class room studies with work in the design field.

UNIVERSITY OF WUPPERTAL

OCT - FEB 2020 | WUPPERTAL, GERMANY

International Exchange Program at the University of Wuppertal's school of Industrial Design.

HONORS & INVOLVEMENT

BOSE AR CONTEST WINNER

SUMMER 2019 | LOFT LLC

Bose teamed up with Women of Wearables to create a competition for an app to pair with Bose's AR Frames & headphones. I was a key contributor to the Loft team in developing the contest winning app.

CHI OMEGA MARKETING DIRECTOR

2016 - 2019 | UNIVERSITY OF CINCINNATI GREEK LIFE

Worked as the Marketing Director of Chi Omega Women's Fraternity to create a cohesive brand image for the coming school year by coordinating photoshoots, developing a new website, & creating an end of year video.

SOPHOMORE OF THE YEAR AWARD

Received this award through Chi Omega as a result of outstanding leadership, friendship, and accomplishments, voted on by fellow members.

SKILLS

DIGITAL

Adobe Creative Suite: InDesign, Illustrator, XD, Photoshop, Lightroom) Microsoft Office: Word, Excel, Powerpoint), Sketchbook Pro, Fusion 360, Solidworks, NX CAD, Rhino, Keyshot, Sketch

ANALOG

Sketching, Marker Rendering, 3D Printing, Foam Modeling, Wood Working, Laser Cutting, Graphic Design, Photography, Storyboarding, UI UX Design, Wireframing, Research, Problem Solving, Critical Thinking, Trend Forecasting, Systems Thinking